

# Kent schools' involvement in the London 2012 Games

## Kent schools' BIG EVENTS programme

### FREQUENTLY ASKED QUESTIONS

#### 1. What is the BIG EVENTS programme?

The BIG EVENTS programme is a funded framework designed to enable every Kent school to fully engage with, and celebrate, the London 2012 Games in the spring and summer terms of 2012.

It is fully inclusive across all phases.

#### 2. Why has Kent developed a BIG EVENTS programme?

The 2012 Olympic and Paralympic Games are a unique moment in the history of our nation. The Games offer us an exciting opportunity to engage and involve every child and young person, every school and every community in innovative and exhilarating learning, cultural and sporting achievements.

London won the 2012 Games on the premise that they will be Games to inspire young people not only in east London, but across the UK and across the world.

#### 3. Is the Kent BIG EVENTS programme purely about sport?

No, the BIG EVENTS programme has been shaped to be cross-curricular.

#### 4. What is the shape of the BIG EVENTS programme?

There are five strands:

- Cultural and Sporting Festivals
- Torch Relay engagement and celebrations
- Young People Leadership and Volunteering
- PRIDE Values Awards
- Lasting Memento

#### 5. Tell me more about Strand 1 – Cultural and Sporting Festivals

These will be events throughout the spring and summer of 2012 to mirror as closely as possible the spirit of the Olympic and Paralympic experience.

#### 6. Tell me more about Strand 2 – Torch Relay engagement and Celebrations

Kent has more stops for the Olympic Torch than any other area in the UK with 38 towns and villages being visited over a four day period in the last week of the summer term. These 38 communities visited by the Olympic Torch will include two breakfast stops, two lunchtime stops, two evening stops, and eight photo stops. The engagement of young people is a major focus within all district council plans.

#### 7. Tell me more about Strand 3 – Young People Leadership and Volunteering

It is hoped that up to 1,000 young people in the age range 8 – 16 will become leaders, officials and volunteers across all 12 education districts to support the delivery of the BIG EVENTS programme

#### 8. Tell me more about Strand 4 – PRIDE Values Awards

This strand will offer every school in Kent the opportunity to recognise the commitment and enthusiasm of our young people in demonstrating one or more of the Olympic and Paralympic

values which in Kent we remember with PRIDE (Personal excellence, Respect and friendship, Inspiration, Determination and courage, and Equality). This will be through their work in school or across their local community. We would also like to extend this programme to include members of staff. Certificates and medals to support delivery of this strand will be sent directly to every school by Kent County Council in spring term 2012.

#### **9. Tell me more about Strand 5 – Lasting Memento**

This aims to capture the excitement of our young people in the build up to the Games. It seeks to record their 'treasured moments' during and after the Games from a personal, school and community perspective during this very special period in British history.

#### **10. How can my school get a visit from an Olympian or Paralympian through the BIG EVENTS programme?**

In addition to the five strands, each district will be awarded up to six 'appearances' in a three day consecutive block from the British Olympian swimmer Chris Cook. Chris competed in the Medley Relay Finals at the 2008 Beijing Games, and the breaststroke semi finals at the 2004 Athens Games.

Planning is being finalised as to how each District secures a three day block of Chris Cook's time, and then how individual schools or clusters of schools can 'bid' for Chris's time. Further details will follow.

#### **11. How is the BIG EVENTS programme funded?**

The Kent Association of Head teachers made a recommendation to the Kent Schools' Funding Forum in December 2011 to identify unallocated one-off Dedicated Schools Grant funding to support the delivery of the BIG EVENTS programme. The Funding Forum agreed and a maximum of £500, 000 has been set aside as financial support for the programme.

It is expected that schools and education districts identify additional local funding that they might tap into.

#### **12. How will the funding for the BIG EVENTS programme be distributed?**

For Strands 1, 2 and 3 together, the Kent Schools' Funding Forum has agreed that up to a maximum of £25, 000 will be distributed to 12 Lead Schools (for your Lead School, see Q21 below) on behalf of schools within their district. A School District Plan will need to be submitted to Danny O'Donovan (Consultant Head teacher, School Sport and Olympic Learning, KCC) by the Head teacher of each of the Lead Schools on behalf of the District 2012 School Planning Group. You can engage with your District 2012 School Planning Group via your Lead School.

Strand 4 will be administered centrally by KCC. All schools will be provided with packs in the spring term to deliver their own Awards programme for both pupils and staff. Within each District Area a celebration will then be organised by the District 2012 School Planning group in the autumn term 2012.

Strand 5 will be administered by KCC. Planning is at an early stage but it is envisaged that an allocation of up to £10, 000 will be distributed to each of the 12 District Areas via Lead Schools following submission and agreement of proposals to Danny O'Donovan and Stephanie Holt (Kent Manager for the 2012 Games).

#### **13. How can my school be part of the BIG EVENTS programme?**

Contact your Lead School with your 2012 plans as soon as possible. Funding cannot, however, be provided for individual school programmes.

**14. My local cluster of schools would like to be part of the BIG EVENTS programme. Where do we start?**

Contact your Lead School with your 2012 plans as soon as possible. The Kent Schools' Funding Forum has agreed that the District Plan should consist of a range of large and small scale events which allow a diverse programme of activities to be supported financially.

Depending on the type of activity, some events could be exclusively for specific age groups or for pupils with specific needs, or for a more localised programme of events and activities within an education district.

A lead person will need to be identified for every event put forward under the District Plan.

**15. Are there any forms for us to fill out if we wish to be part of the BIG EVENTS programme?**

The Lead Schools have been asked to complete simple planning and monitoring records in order that the Kent Association of Headteachers and the Kent Schools' Funding Forum can track how the funding is being spent.

It is likely that the lead person for every event put forward under the District Plan will be expected to feed into this process.

The information that is likely to be sought will include details of the event, dates, target (and actual) number of schools, target (and actual) number of pupils, and potentially a budget breakdown depending on the size of budget allocated to any one event.

**16. How does the BIG EVENTS programme link with the PRIDE Olympic and Paralympic Values?**

Strand 4 explicitly recognises and celebrates the PRIDE Olympic and Paralympic Values, but we anticipate the Values being reflected in elements of activity against strands 1, 2, 3 and 5.

**17. Does my school have to take part in all five strands of the BIG EVENTS programme?**

No. An individual school may choose which of the strands it wishes to engage with, but we hope that as many schools as possible choose to engage with all five strands.

**18. How can my school access some of the funding for the BIG EVENTS programme?**

Via your Lead School for your District in the first instance. See Q21 for details of your Lead School. Funding cannot, however, be provided for individual school programmes.

**19. Can I apply retrospectively for funding from the BIG EVENTS programme?**

No.

**20. What can BIG EVENTS programme funding be spent on?**

For strands 1, 2 and 3, funding can be allocated for the following areas of expenditure;

- Transport costs for pupils to the event venue
- Hire of non-school facilities
- Hire of specialist equipment
- Consumables for the event (this could include resources such as card, pens and pencils)
- Marketing materials to create a 2012 look (such as invites, banners, bunting, flags)
- Rewards (medals, certificates)

- Engaging specialist support from external agencies to deliver specific expertise not within the schools sector (specialist sport coaches, artists, performers). To not exceed 15% of the total grant award for the event.
- Refreshments for helpers and volunteers where appropriate.
- Provision of water for participants (this should not include provision of food catering as all pupils will be expected to provide their own refreshments)
- Provision of First Aid specialist support e.g. St John's Ambulance
- Release time for event organisers in strict agreement with your Lead School and to not exceed 15% of the total grant award for the event.

Funding for strand 4 and to provide the Olympian/Paralympian visits will be retained centrally.

Funding for strand 5 is likely to be distributed to Lead Schools in due course.

**21. How can I find out which school is my local Lead 2012 School?**

<b>2012 Lead Schools to act as DSG fund holders in each Education District</b>		
		<b>Headteacher</b>
<b>Ashford</b>	The North School	Lesley Ellis
<b>Canterbury</b>	Herne Bay High	Claire Owen
<b>Dartford</b>	Rowhill Special School	Steve McGuinness
<b>Dover</b>	Castle Community	Philip Bunn
<b>Gravesham</b>	Meopham School	Sara Kemsley
<b>Maidstone</b>	Valley Park	Vic Ashdown
<b>Sevenoaks</b>	Valence School	Roland Gooding
<b>Shepway</b>	Pent Valley	Mario Citro
<b>Swale</b>	The Abbey School	Catrin Woodend
<b>Thanet</b>	Ursuline College	Tanya Utton
<b>Tonbridge &amp; Malling</b>	The Hayesbrook School	Dave Rowe
<b>Tunbridge Wells</b>	Mascalls School	Stuart Reeves

**22. How can I find out about my local District 2012 School Planning Group?**

Please contact your Lead School in the first instance

**23. How is the BIG EVENTS programme linked to GET SET?**

We would encourage all Kent schools involved in the BIG EVENTS programme to blog about your activity on the London 2012 GET SET Network, in order that it be captured and celebrated nationally.

**24. How is the BIG EVENTS programme linked to the Kent School Games/National School Games?**

The Kent School Games is a separate but complementary schools programme to the BIG EVENTS programme.

**25. How does the BIG EVENTS programme link with the Try Angle Awards in 2012?**

The Try Angle Awards are delivered by Kent Integrated Youth Services. For this year only the Try Angle Awards will have a theme of the Olympic and Paralympic values. These awards in 2012 are therefore a separate but complementary schools programme to the BIG EVENTS programme.

Further details available from 13 February at  
[http://www.kent.gov.uk/education\\_and\\_learning/youth\\_service/try\\_angle\\_awards.aspx](http://www.kent.gov.uk/education_and_learning/youth_service/try_angle_awards.aspx)

**26. What are the actual dates of the Olympic Games and Paralympic Games?**

The Olympic Games will begin on July 27<sup>th</sup> and end on August 12<sup>th</sup>. The Paralympic Games will begin on August 29<sup>th</sup> and end on September 9<sup>th</sup>.

**27. When is the Olympic Torch Relay visiting my school's local community?**

The Olympic Torch will visit the community of Tunbridge Wells on Tuesday July 17<sup>th</sup>.

The Olympic Torch will visit the communities of Hamstreet, Ashford, Hythe, Sandgate and Dover on Wednesday July 18<sup>th</sup>.

The Olympic Torch will visit the communities of Deal, Sholden, Sandwich, Great Stonar, Cliffs End, St Lawrence, Ramsgate, Broadstairs, St Peter's, Cliftonville, Margate, Westgate-on-Sea, Birchington-on-Sea, Upstreet, Sturry, Canterbury, Thanington, Faversham, Challock and Harrietsham (*ending the day at Leeds Castle*) on Thursday July 19<sup>th</sup>.

The Olympic Torch will visit the communities of Maidstone, Chatham, Gillingham, Rochester, Higham, Gravesend, Borough Green, Seal, Sevenoaks and Riverhead on Friday 20<sup>th</sup> July.

The exact timings and street level route for all of these communities is confidential at this time.

**28. My school is within Dartford district which is not being visited by the Olympic Torch. How can my school engage?**

We hope that Dartford schools will engage with the concept and principals of the Olympic Torch Relay through in-school and cross-school curricular programming in the build up school terms to the 2012 Games.

In terms of Dartford schools viewing the official London 2012 Olympic Torch Relay, we would encourage Dartford schools to consider viewing the Olympic Torch at a neighbouring district.

**29. Who can I contact for more information on the BIG EVENTS programme?**

In the first instance please contact your local Lead School (see Q21 above)

**30. Who can I contact for more information on how my local district is planning to celebrate the Games?**

Every district council has an officer who as part of their role is leading on the coordination of 2012 activity.

Ashford – [simon.harris@ashford.gov.uk](mailto:simon.harris@ashford.gov.uk)

Canterbury –

[david.ford@canterbury.gov.uk](mailto:david.ford@canterbury.gov.uk)

Dartford –

[Stephen.jefferson@dartford.gov.uk](mailto:Stephen.jefferson@dartford.gov.uk)

Dover – [Gillian.gayton@dover.gov.uk](mailto:Gillian.gayton@dover.gov.uk)

Gravesham –

[finola.mulligan@gravesham.gov.uk](mailto:finola.mulligan@gravesham.gov.uk)

Maidstone –

[brian.morgan@maidstone.gov.uk](mailto:brian.morgan@maidstone.gov.uk)

Sevenoaks –

[hayley.baldock@sevenoaks.gov.uk](mailto:hayley.baldock@sevenoaks.gov.uk)

Shepway – [ann.hunter@shepway.gov.uk](mailto:ann.hunter@shepway.gov.uk)

Swale – [martin.goodhew@swale.gov.uk](mailto:martin.goodhew@swale.gov.uk)

Thanet – [Janice.wason@thanet.gov.uk](mailto:Janice.wason@thanet.gov.uk)

Tonbridge and Malling –

[Robert.styles@tmbc.gov.uk](mailto:Robert.styles@tmbc.gov.uk)

Tunbridge Wells –

[sue.latham@tunbridgewells.gov.uk](mailto:sue.latham@tunbridgewells.gov.uk)

For any other overarching 2012 school enquiries please contact  
[danny.o'donovan@kent.gov.uk](mailto:danny.o'donovan@kent.gov.uk) or [Stephanie.holt@kent.gov.uk](mailto:Stephanie.holt@kent.gov.uk)